

Project WILD: Report Addendum -- Usage and Workshop Length; Aquatic Guide

Standage Accureach

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28.2% of those in workshops of 9 or more hours used secondary guide; 21.1% in workshops of 6 or fewer hours.

%s are similar to one another for Aquatic guide -- no difference

In comparing 6 hour workshop with longer ones (ie. 9 hrs.), teachers who attended longer workshops use more activities -- those with longer workshops are more likely to use more than 10 activities per year. Generally, the majority of teachers use 4-10 activities per year.

Aquatic Guide -- Those receiving the guide through the mail are much less likely to mention usage of the guide than those from either combined or specific aquatic workshops. Those who receive the guide at Aquatic workshops have the highest rate of use. Distributed more widely to secondary teachers than elementary teachers.

Overall, Project WILD use is much stronger for elem.; Aquatic guide is used more in HS than the reg. guide -- may have implications for marketing.